

# Katrina Chu

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Online portfolio available at  
[www.katrinachu.com](http://www.katrinachu.com)

## Software

Expert-level proficiency in:

**Adobe InDesign**  
**Adobe Photoshop**  
**Adobe Illustrator**  
**Adobe Acrobat**

Production-level competency in:

**Adobe Flash**  
**Microsoft Office**  
**Adobe Premiere**

Expanding knowledge in:

**CSS**  
**HTML**

## Education

**BFA in Art & Design**  
Iowa State University  
Ames, IA

## Experience

Contract Graphic Designer 12/11 – Current

*Creative Circle, in Seattle, WA*

- Senior-level design for print and online, e-pro, and production work for several long and short-term projects.
- Clients include:
  - UC4
  - Venture Arts/Microsoft
  - Pacific Market International
  - Williams Helde Marketing & Communications
  - Colliers International
  - Oki Golf

Temp Senior Graphic Designer 01/13 – 04/13

*UC4 in Bellevue, WA — through Creative Circle*

- Provided maternity leave coverage for marketing manager of the world's largest, independent IT Process Automation software company
- Designed all collateral in 4 languages under tight deadlines. Projects included brochures, marketing kits, whitepapers, infographics, advertising, powerpoints, logo creation, and web assets
- Worked directly with managers world-wide to craft content-rich collateral for internal and external facing clients

Contract Graphic Designer 02/12 – 07/12

*Colliers International in Seattle, WA — through Creative Circle*

- Provided maternity leave coverage for head designer of two commercial brokerage offices, one in Bellevue and one in Seattle
- Acted as design expert and resource for 5 administrative assistants
- Concepted and designed collateral including: flyers, maps, brochures, booklets, and property microsites, mock-ups, fully-styled templates, vector maps, and infographics
- Maintained the established brand identity and acted as brand evangelist to brokerage teams
- Sourced quotes and print vendors

Production Artist/ Creative Manager 05/05 – 08/11

*DigiPen Institute of Technology in Redmond, WA*

- Concepted, designed and delivered all promotional materials for the college and its youth programs plus all internal design work for the faculty, staff, and students
- Cultivated a design brand identity through research, design, and creation of implementation guidelines
- Personally handled pre-press prep, in-house print production, and quote negotiation with local and international print vendors

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Experience continued...

- Controlled all aspects of production from start to finish ensuring quality and compliance with accreditation
- Managed contract artists
- A “Jill-of-all-trades” in this very high-volume production environment. Projects included: print and web advertising, kits, brochures, flyers, catalogs, direct mail, large format banners, signs, newsletters, displays, textbooks, forms, handbooks, image processing, video editing, and photography

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Graphic Designer 07/04 – 09/04

DigiPen Institute of Technology in Redmond, WA

- Layout of computer science textbooks. Took MS Word documents and turned them into fully-styled, multi-chapter textbooks with callouts, vocab, glossary, and TOC using InDesign

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Freelance Graphic Designer 06/02 – 06/04

Iowa State University in Ames, IA

- Created campaign materials to promote Heisman Trophy candidate (and later Seahawk), Seneca Wallace
- Designed covers for the Cyclone Football Media Guide, a catalog of information about the Iowa State football program that was distributed to media outlets across the country

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Creative Services Representative 09/02 – 07/03

North Platte Telegraph in North Platte, NE

- Ad design, pre-press file preparation, and pagination for local Nebraska newspaper
- Guided production from the initial customer consultation to final printed ad

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Graphic Designer 05/99 – 08/02

Ames Tribune in Ames, IA

- Design, ad creation, and advertising pagination for local Iowa newspaper